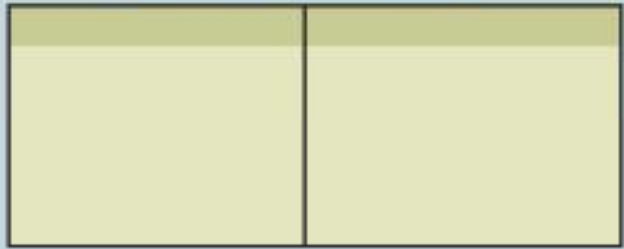
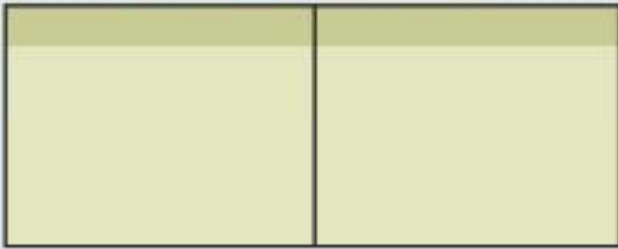
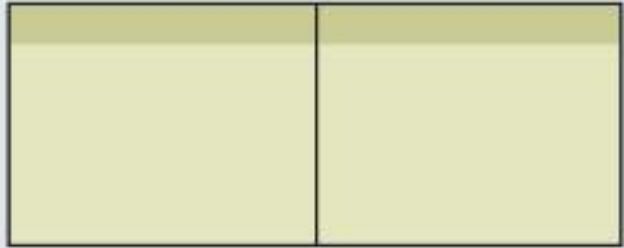
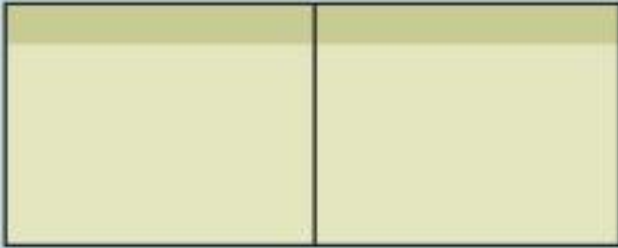


# IMPRESA™

*artistry ❁ technology ❁ craftsmanship*

A joint venture between  
Conestoga Wood Specialties Corporation  
and La Venus S.p.A. of Italy.





# The *Imprèsa* story

begins with Conestoga's well-known commitment to quality and reliability, and a desire to provide customers with an affordable, high quality alternative to wood. The solution was found in laminated veneers, a product group firmly established in Europe and typically sourced from Italy.

For over 40 years, Conestoga has built a reputation on delivering high quality cabinet doors and components. This commitment is seen in their world class finishing processes and their industry leading record of complete and on time delivery.

Conestoga's high standards for quality and service led them to seek a long term, secure relationship with an Italian partner who shared the same high level of commitment to its customers.

## *The Best of Both Worlds*

Conestoga discovered the perfect match in La Venus S.p.A. of Pordenone, Italy. Both companies share the same high quality product and service standards and importantly, the same commitment to reliability. Together they made the decision to fully commit to the manufacturing of this collection of doors, accessories and components by creating a legal joint venture, and *Imprèsa* Technologies, LLC was born.

## *Italian Impression Technology™*

The new venture, *Imprèsa* Technologies, utilizes a proprietary process — Italian Impression Technology — to expertly match the laminated veneers and wood product finishes to popular melamines. Carefully matching the grain, color and patina, *Imprèsa* offers a palette of products for designers and manufacturers to design and build complete custom kitchens one at a time.



## *Imprèsa Brand Products*

*Imprèsa* brand products feature stylish, mitered five-piece doors and matching drawer fronts, offering creativity and design-flexibility for the budget conscious designer with discriminating taste.

*Imprèsa* delivers product quality, visual attractiveness and the ability to mix and match doors, accessories and components at an affordable price.

## Lead-times

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Upcharges and Limitations			
Production Schedule:	Standard	Code Red	Code Blue
Upcharge:	none	50%	25%
Limitations:	none	6 pieces	30 pieces

Lead-times <i>(number of working days)</i>			
	Standard	Code Red	Code Blue
Doors and drawer fronts	7	3	5
Ancillary products	4	2	N/A

Lead-time information for matching solid wood products can be found in the lead-time section of the Conestoga Custom Product Manual.

## Proven Durability

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Decorative Laminate Veneer (DLV) products have been tested and certified by the Kitchen Cabinet Manufacturing Association.

- **Heat Resistance:** Imprèsa DLV products have been subjected to heat over 200° and showed no evidence of delamination.
- **Humidity Resistance:** Because the substraigh used to make DLV doors is a man-made material, it is far more stable than solid wood doors and will not expand or contract to the same extent. While ideal for high humidity conditions, Imprèsa products should be used in environmentally controlled climates and should not be exposed to high levels of moisture for prolonged periods. DLV products should never be used for exterior applications.
- **Ultra Violet Exposure:** Imprèsa DLV materials are not susceptible to color changes typically associated with UV exposure. Under normal lighting conditions DLV products will change very little in color or tone.

## Product Care

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DLV products can be cleaned using a mild non-abrasive detergent and damp sponge or cloth. Never saturate DLV products with water or other liquids.

## Solid Wood and DLV Color Match

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Solid wood products can be finished to closely resemble the Imprèsa DLV colors; however, recommended solid wood finishes may not be an exact match to Imprèsa DLV colors.

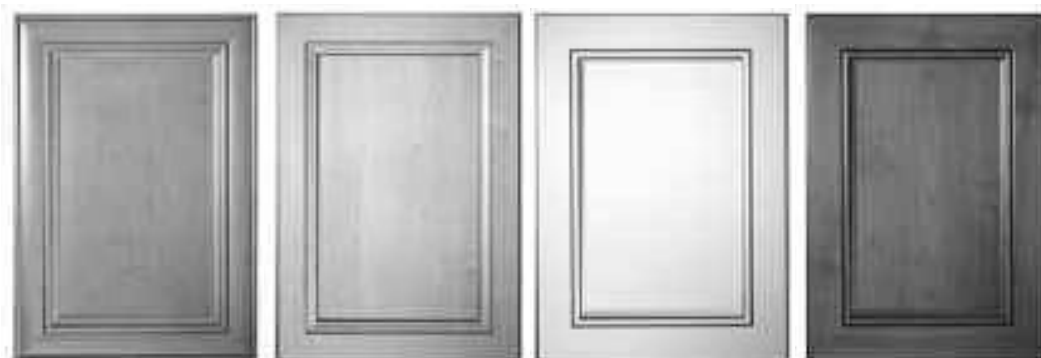
DLV products will change very little in color over time; however, due to the affects of light and natural aging, solid wood products will change in color. Finished solid wood and DLV products that are close in color initially may become less similar in color as they age.

## Warranty Information

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Imprèsa Technologies LLC, warrants that, for a period of one year from date of shipment, our products will be reasonably free of defects in materials and workmanship. When properly handled, Imprèsa products will conform, within acceptable tolerances, to applicable manufacturing specifications. This limited warranty applies only to Imprèsa products which are stored, handled, and installed in the manner consistent with Conestoga's wood components. Imprèsa Technologies will not be responsible or liable for any indirect, consequential or incidental damages or costs sustained by the user.

## Matching Melamines, Edgebanding and Laminates



Cortina

Murano

Parma

San Marino

IMPRØSA COLLECTION	CORTINA	MURANO	PARMA	SAN MARINO
CONESTOGA WOOD FINISHES	Cherry Natural with Caramel Glaze	Hard Maple Natural with Caramel Glaze	Paint Grade Hard Maple Frosty White with Coffee Glaze	Cherry Honey with Sable Glaze
MELAMINE BOARD *(These items offer the most exceptional color match.)				
Funder	*Dixie Sycamore #573 Tuscany Walnut #569	*Bank Alder #4596 *Fusion Maple #795 Hardrock Maple #610		*Arbor Myrtle #4570 Missouri Walnut #505
Panolam	Backwoods Sycamore #W689	*Fusion Maple #W268 *Hardrock Maple #W290 Natural Maple #W201	Antique White #S463	*Arbor Myrtle #W688
Panval	Sugar Cane #259 Provencal Maple #959	Crema Cherry #206 Majestral Maple #955	Antique White #810	*Bourbon Cherry #204 *Evening's Walnut #172
Duramine	Pacific Maple #G486	*Fusion Maple #G477	Antique White #W856	*Black Cherry #G511 Georgia Walnut #G250
Tafisa	Candlelight #L421 Ginger Snap #L518	*Fidlar's Maple #L363 Secret #L443	*Ivory #L204	*Cognac Cherry #L448 *Glamour #L455 Cherry Blossom #L449
EDGEBANDING				
Doellken-Woodtape	Congo Spruce #4480 Backwood Sycamore #4489	Kensington Maple #4469 Country Maple #4301	White Sand #2164 Antique White #2115	Legacy Cherry #4315 Grand Cherry #4520
LAMINATES				
Formica		Amber Maple #7012-58	Ivory #460-58	
Nevamar	Santa Rosa Plum #WZ2001T	Clear Maple #WM8340T	Spa White #S7040T	Topaz Khayawood #W8369T
Pionite	Hard Maple #WM951 Millwork Cherry #WC431-H	Hardrock Maple #WM791 Amber Curly Maple #WM221	Eggshell White #SW803	Victorian Cherry #WC331-H
WilsonArt	Monticello Maple #7925-38 Congo Spruce #7062-60	Limber Maple #10734-60 Kensington Maple #10776-60	White Sand #D403-60	

Grain patterns will vary and lighting sources will impact color.

## Complementary Wood Products

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The following pages feature samples of complementary wood products. All exterior components can be finished to match the Imprèsa colors. Reference the Conestoga Custom Product Manual for pricing and design options.

**Range Hoods**



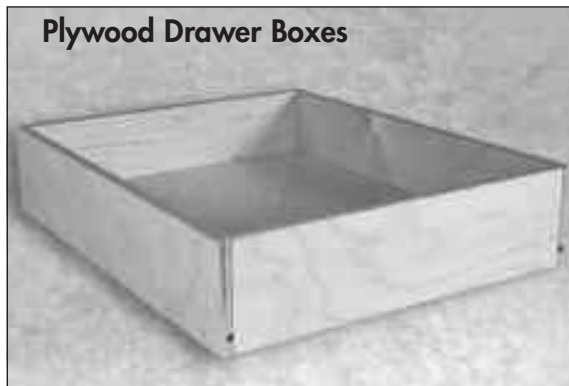
**Interior Storage Units**



**Dovetail Drawer Boxes**



**Plywood Drawer Boxes**



**Valances**



**Veneers**



**Crown and Decorative Mouldings**



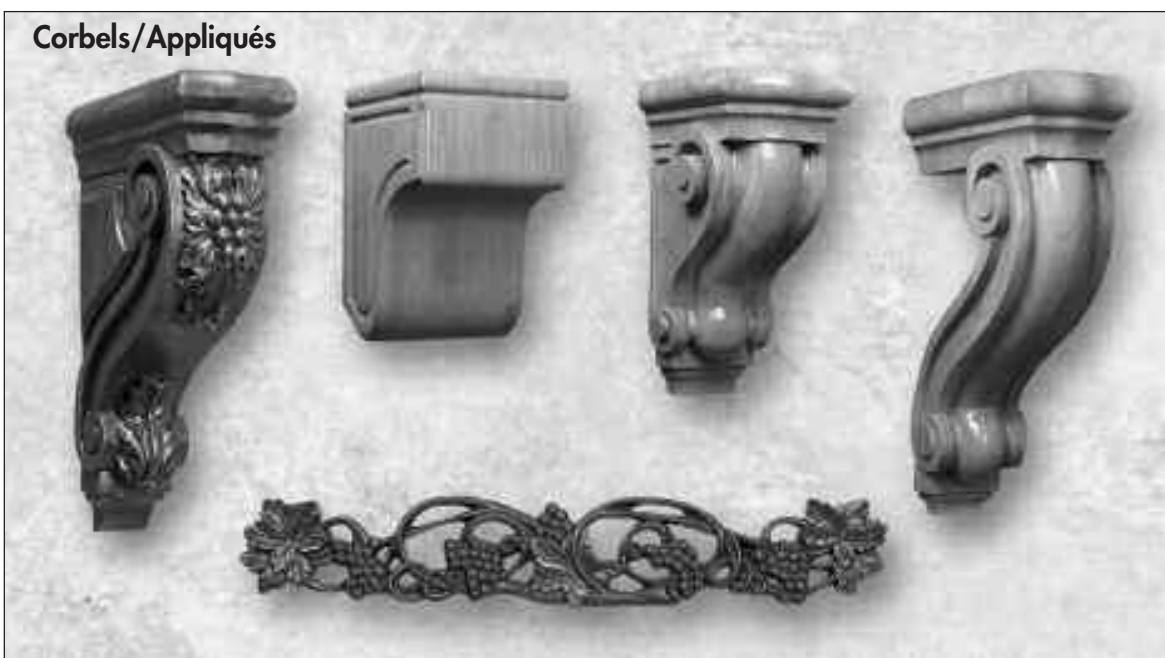
## Complementary Wood Products

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Table Legs/Columns



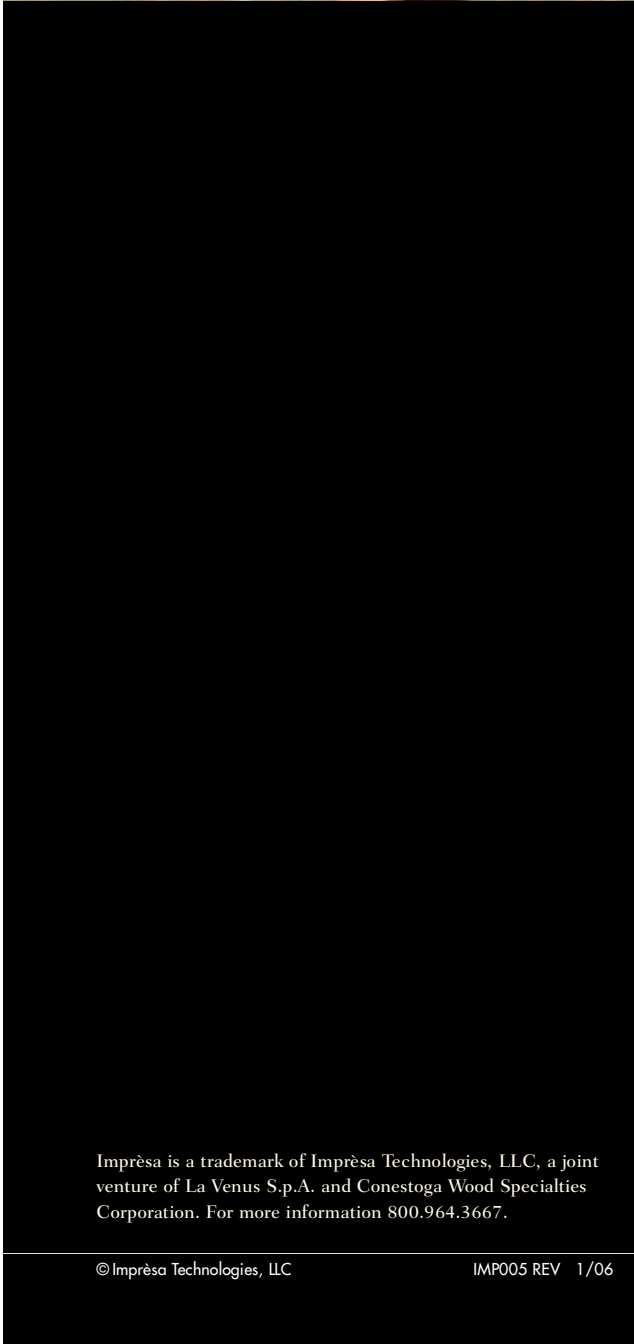
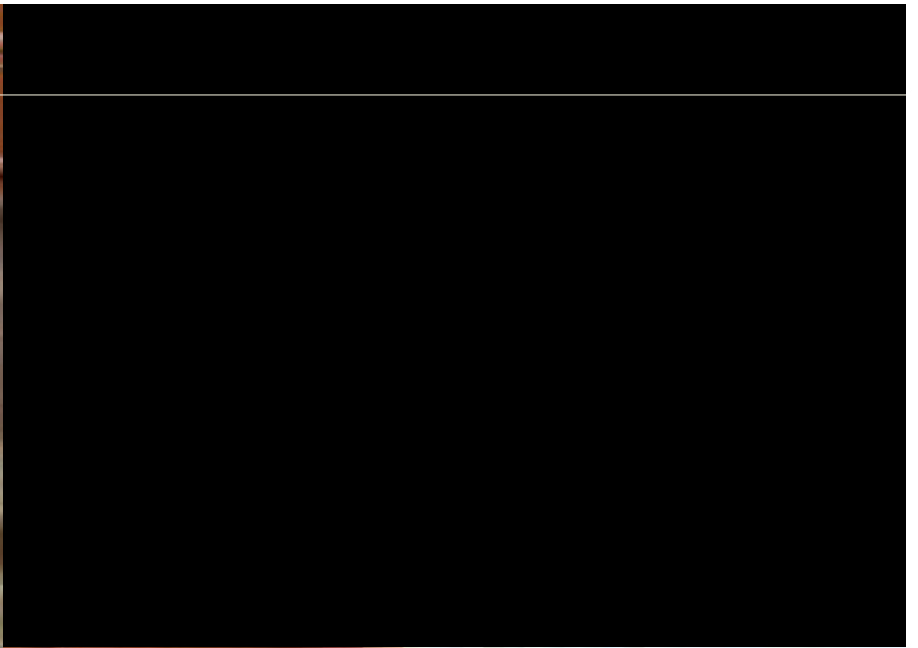
Corbels/Applicés





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*artistry ✿ technology ✿ craftsmanship*



Impresa is a trademark of Impresa Technologies, LLC, a joint venture of La Venus S.p.A. and Conestoga Wood Specialties Corporation. For more information 800.964.3667.